



Graham Hill

Founder, Treehugger.com and VP Interactive at Discovery's Planet Green

A serial 'Designpreneur', Graham has a Bachelor of Architecture from Carleton University in Ottawa and also studied Product Design at Emily Carr in Vancouver. In 1995, he grew, and later sold, the web-developer, SiteWerks, to 60 people doing work for clients such as Microsoft. In 2003, he founded both TreeHugger.com and a ceramic cup business (wearehappytoserveyou.com). TreeHugger later became part of Discovery's Planet Green initiative and is where he currently puts his efforts. Past businesses also include fashion, viral email and plant-based air filters.

Graham speaks English, French, German and Spanish and loves kite surfing, squash and snowboarding. From his New York home, he schemes daily about how he can help humanity avoid rapid extinction. Follow him at twitter.com/ghill.

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