

After nearly 30 days at sea the Plastiki is on course for the Line Islands

As the Plastiki crew make their way through the trade winds, they are experiencing fluctuating weather conditions. Stronger winds increase speeds to 6 knots whilst a calmer breeze slows progress to 1.5 knots. The Plastiki is a 60 ft catamaran with a sail plan that favours downwind sailing; this means that the boats workings and progress must be synchronized with the wind and the waves, leaving the timings and the route very much in the hands of the crew, challenging their skills constantly.

A key focus continues to lie in maintaining the boat; constant attention to the structure and equipment is crucial to ensure the crew's safety and steady progress along their route to Sydney. The crew is in constant contact with the onshore Plastiki team, not only to keep everyone informed on their adventure but also to highlight the plight of the Oceans and provide updates on their findings and experiences at sea.

David and the team have been documenting their experiences through the mediums of blogs, tweets, photography and videos. This daily contact is essential for the watching world to witness and share in how the team is managing to live sustainably in very extreme conditions. This will hopefully inspire and activate individuals to make the small changes in their daily routines that could ultimately result in positive change on a global level.

The crew continue to enjoy life at sea, particularly noting natural lifecycles and systems such as sunsets, sunrises, fishing and charting the stars as some of the most spectacular parts of their adventure so far.

An excerpt from Skipper Jo Royle's Captain's Log depicts the beginning of an early morning shift.

"The saving grace at this stage is the unwritten rule of life at sea that ensures you get woken for night watches with a cup of tea. At first your sleepy skin is a little painful on the hard deck and underfoot on the nets. The three of us sit in an appreciative silence. As the tea goes down, the eyes un-stick and before long the pain of the rise is replaced by the beauty and excitement of the coming moon set and sun rise. The moon is waxing as it sets whilst the sun rises; so you see the orange moon suspended in the west, as the sun illuminates a pink sky far in the east."

Much more wildlife is now being spotted, this includes birds flying overhead and a school of dolphins swimming alongside the vessel. Unfortunately the amount of plastic pollution is still very noteworthy, this constantly reminds the crew of their mission to beat waste by helping to encourage the world to reduce, reuse, and recycle more of its natural resources and to fundamentally "Re-Think" waste as a resource.

As the Plastiki traverses the Pacific Ocean she acts as a conduit for conversation and action. Drawing attention to the plight of our oceans and realising that with evaluation and change we can vastly improve vital lifecycles that are currently perishing.

To make your pledge for a plastic free ocean and more positive, ecological initiatives please log on to myplastiki.com

For further information please go to www.theplastiki.com

For further press information please contact:
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Plastiki Partners

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IWC has cut 750 tons of annual CO2 emissions in half since 2001, and aims to reduce emissions to 100 tons by 2010. It used environmentally responsible building techniques for new production wings at its headquarters in Schaffhausen, Switzerland, in 2001, significantly reducing CO2 emissions and keeping overall energy consumption constant for five years. www.iwc.com. IWC Schaffhausen has supported Adventure Ecology and David de Rothschild as official Partner since 2007. "As a company which holds the environment dear, IWC is very proud of David de Rothschild and of the fact that, with our support, he is using his adventurous voyage to show the consequences of the modern way of life and providing an impetus for innovative suggestions of how to solve the ecological problems of our age," states Georges Kern, CEO of IWC Schaffhausen.

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About Kiehl's: Supplier

Kiehl's was founded as an old-world apothecary in New York's East Village neighbourhood. Its unique and extensive background represents a blend of cosmetic, pharmaceutical, herbal, and medicinal knowledge developed and passed on through the generations. The spirit of discovery and the exhilaration of exploration have been espoused by Kiehl's extended family from the company's earliest days. Kiehl's is humbly honoured to support the eco-adventurous Plastiki Expedition team since 2008 and to welcome them into the Kiehl's heritage. In 1988, Kiehl's proudly supported a successful ascent without oxygen of Mt. Everest's East Face. In 2002, the company sponsored the Antarctica Expedition of Mt. Vinson and in 2005, Kiehl's supported the "Greenland First Ascent" expedition, the inaugural climb of peaks rising from the island's ice covered glaciers where a team returned from their journey with first-hand accounts of the effects of global warming. In addition between 2003-2007 Kiehl's supported the annual Kiehl's Badwater Ultramarathon, a 135-mile non-stop footrace through Death Valley. Kiehl's believes in minimizing environmental impact by utilizing minimal product packaging and 100% PCR materials whenever possible and initiating a world-wide recycling program in freestanding stores. Kiehl's products are available at www.Kiehls.com, freestanding stores, as well as through select specialty retailers worldwide.



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